



March 19<sup>th</sup>, 2020

Hello our valued partners

The coronavirus (COVID-19) has spread to many countries around the world and the World Health Organization (WHO) has declared the virus a global health emergency. Our immediate thoughts are with those who are immediately impacted while we are taking all precautions to safeguard the health, safety and wellbeing of our employees, customers and business partners.

The cinema industry has been confronted with the biggest challenge in its history. First-time measures are being applied, which include restrictions on large gatherings or even lengthy closures, which will directly impact your cinemas.

Over the years, you have trusted us as your loyal partner, we understand that the industry is facing extremely difficult times. LTI wants to assure you that our thoughts and wishes are with you, and we will support you in every way possible.

To ensure that the supply of xenon cinema lamps remains uninterrupted, LTI is holding months of stock at our factory in Baldwin Park, California for when your business operations start again. In the meantime, LTI has scheduled our operations to match current customer demand.

If you have any questions at all, please reach out to me or your Account Manager and we will do our best to answer each and every question for you.

Despite all the discouraging news, we are impressed and humbled by the solidarity shown and the sacrifices made by many individuals. This will strengthen our hope that our great industry will not only get back to normal, but that the cinema will be a booming place where all can come and celebrate life. All of us at LTI are eager to be sitting in the cinema again, enjoying a good movie.

We wish you all good health and safety!

Kind Regards

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